



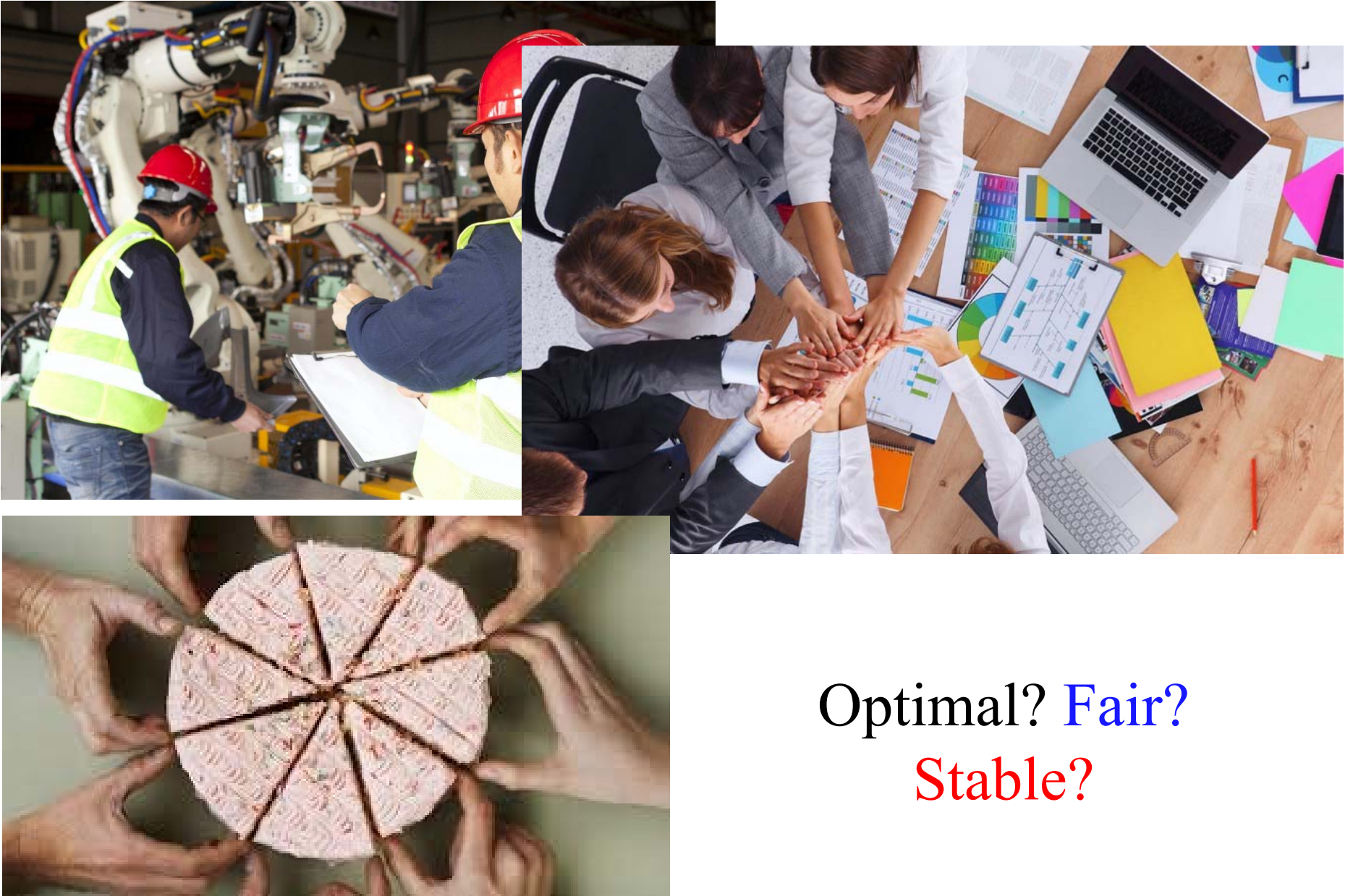
Nash Social Welfare Approximation for Strategic Agents

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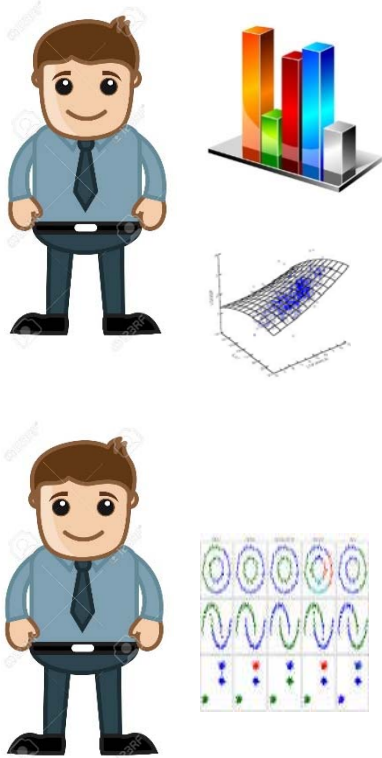
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Drexel U.

Resource Allocation



Optimal? Fair?
Stable?

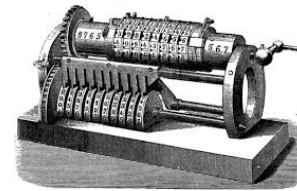
Agents



⋮

$V_i: R_+^m \rightarrow R_+$
Scale invariant

Resources



m

...

Optimal allocation of
resources to agents

Resource Allocation

Max Welfare

$$\sum_i V_i$$

Solution changes if
a V_i is scaled

Advantage to
higher V_i s

Max Min

$$\min_i V_i$$

For one, many
may suffer

Resource Allocation

Max Welfare

$$\sum_i \frac{V_i}{n}$$

Max Nash SW

$$\left(\prod_i V_i \right)^{\frac{1}{n}}$$

Max Min

$$\min_i \frac{V_i}{n}$$

$$\rho = 1$$

$$\rho = 0$$

$$\rho = -\infty$$

$$\left(\sum_i \frac{1}{n} V_i^\rho \right)^{\frac{1}{\rho}}$$

Generalized power mean

(n=# Agents)

Resource Allocation

Max Welfare

$$\sum_i \frac{V_i}{n}$$

Max Nash SW

$$\left(\prod_i V_i \right)^{\frac{1}{n}}$$

Max Min

$$\min_i V_i$$

Fair

- Scale invariant
- Envy-free (prefers own allocation than other's)
- Proportional fair (fair share)

CEEI: competitive equilibrium with equal income
(Varian'74)

Resource Allocation

Max Welfare	Max Nash SW	NE	Max Min
$\sum_i w_i V_i$	$(\prod_i V_i^{w_i})^{\frac{1}{\sum_i w_i}}$		$\min_i w_i V_i$

Fair

- Scale invariant
- Envy-free (don't want other's allocation)
- Proportional fair (fair share)

CEEI: competitive equilibrium with equal income
(Varian'74)

Fisher Market



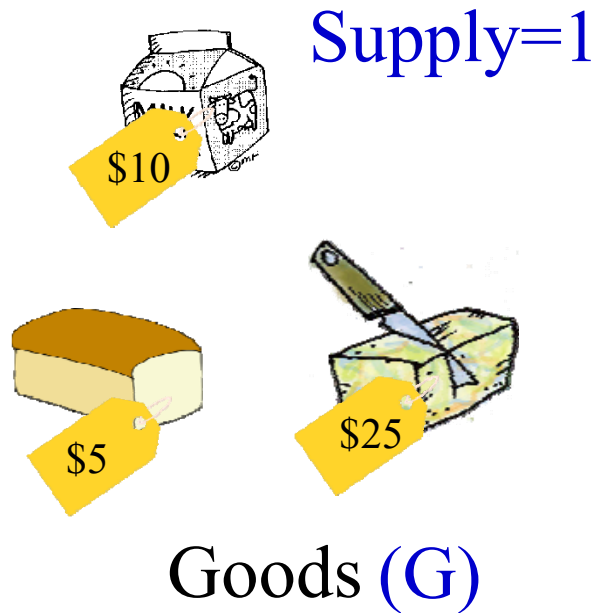
Goods

Divisible

Buyers

Amount of time used

Fisher Market



V_i : Concave function



Buyers

Competitive (Market)

Equilibrium:

Supply = Demand

Buyer i : Buys a bundle using money w_i so that V_i is maximized.

Market with Homogeneous Utilities (Eisenberg'61)

$$\max (\prod_i V_i(x_i)^{w_i})^{\frac{1}{\sum_i w_i}} \quad \text{Nash SW!}$$

s. t.

$$\sum_i x_{ij} \leq 1, \quad \forall j \in G$$

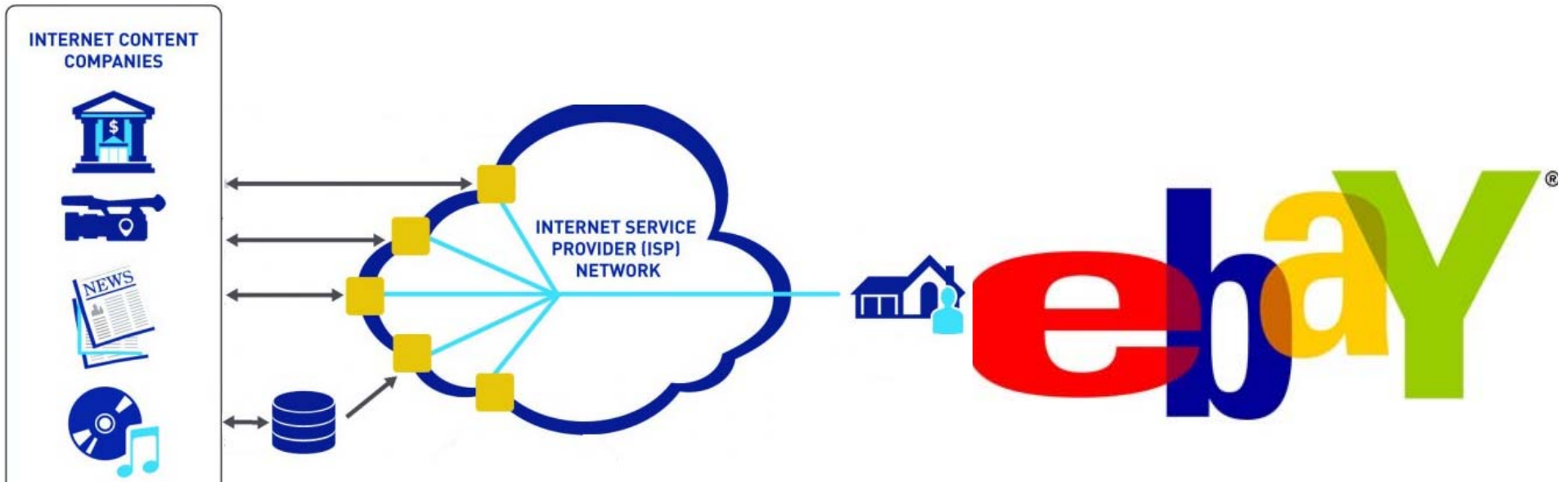
$$x_{ij} \geq 0, \quad \forall (i, j)$$

Market with Homogeneous Utilities (Eisenberg'61)

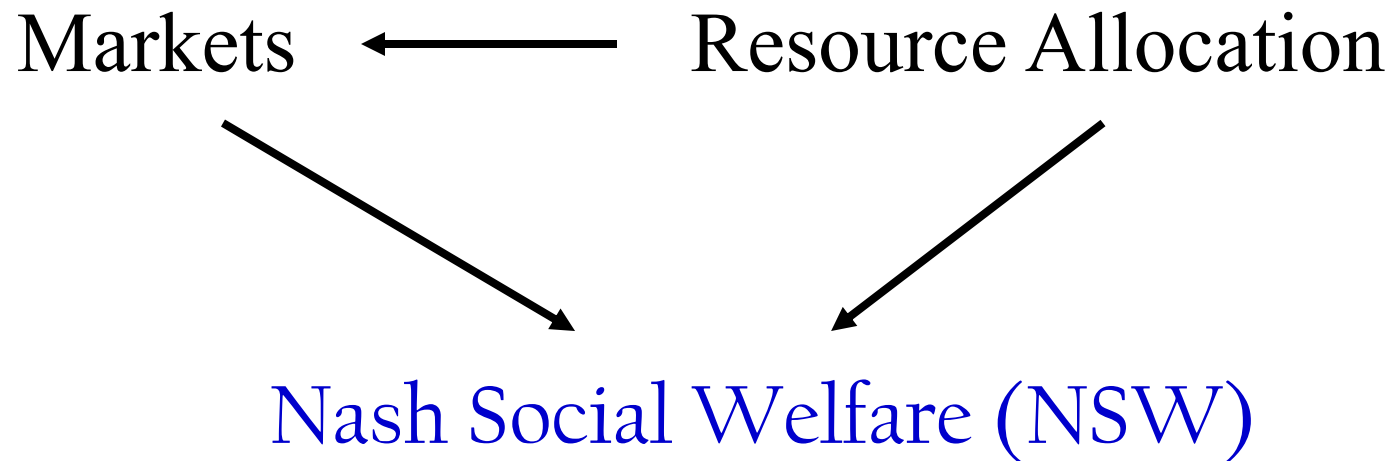
$$\begin{array}{l} \max \sum_i w_i \log V_i(x) \\ \text{s. t.} \sum_i x_{ij} \leq 1, \quad \forall j \in G \\ \quad \quad x_{ij} \geq 0, \quad \forall (i, j) \end{array} \begin{array}{l} \xrightarrow{\text{Dual var.}} p_j \\ \downarrow \\ \text{Equilibrium} \\ \text{prices} \end{array}$$

\downarrow

Equilibrium allocation

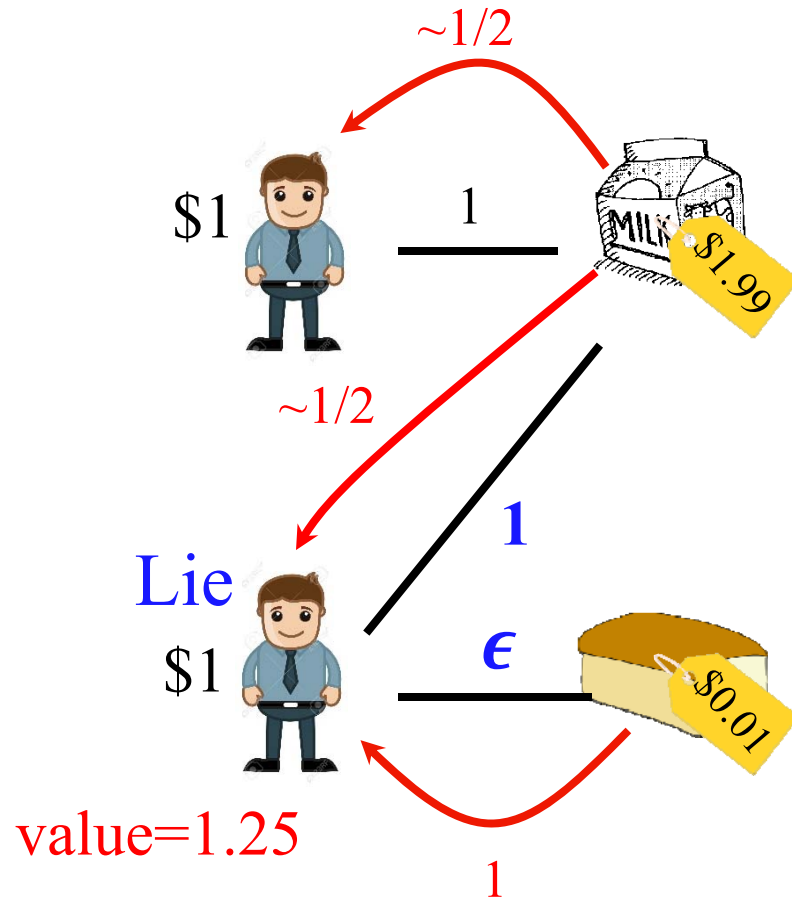
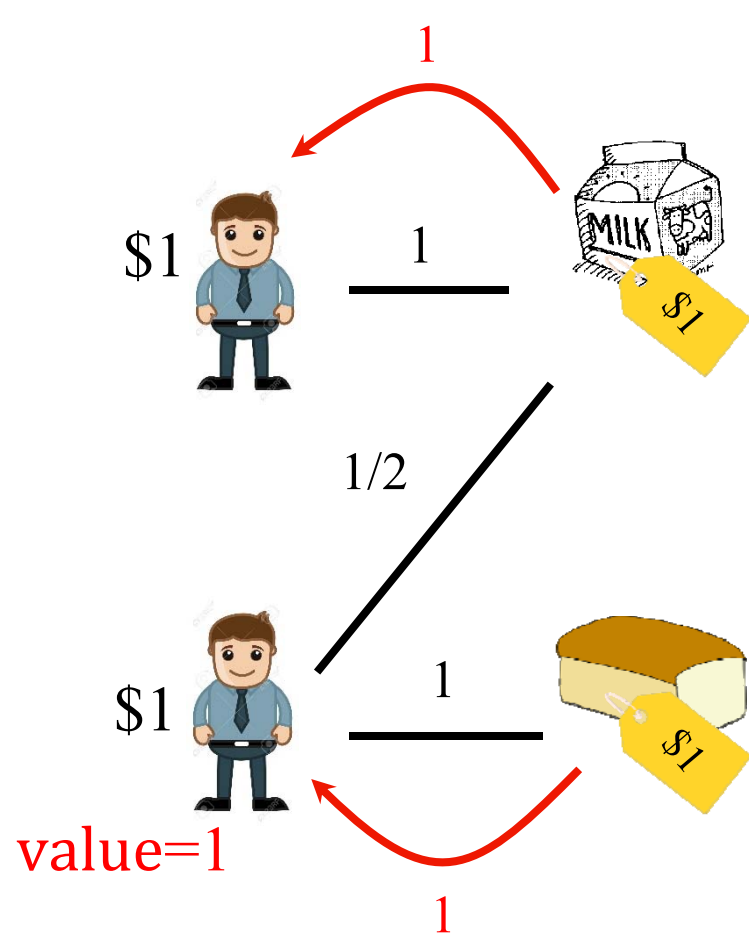


Stable? Optimal?
Fair?



Q: Would agents tell us their true V_i ?

Additive utility



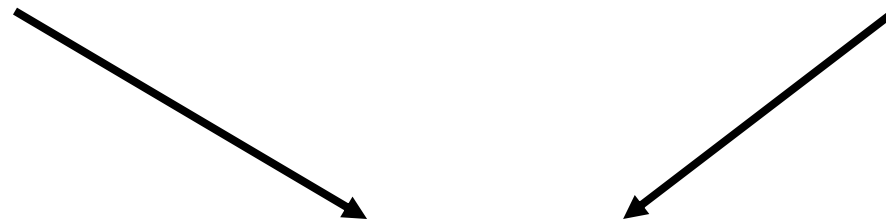


Lot of Work

- Nash equilibrium existence and analysis [AGBMS'11, MS'13, BLNP'14, BCDFZ'14]
- Truthful mechanisms [MT'10, MN'12, CGG'13, CLPP'13, BM'15]
- Economics: Implementing competitive (market) equilibrium at a Nash equilibrium [DS'78, DHM'79, DG'03, ...] – possible in large markets
- Fair-division [G'03, DFHKL'12, GZHKZZ'11, ...]



Markets ← Resource Allocation



Nash Social Welfare (NSW)

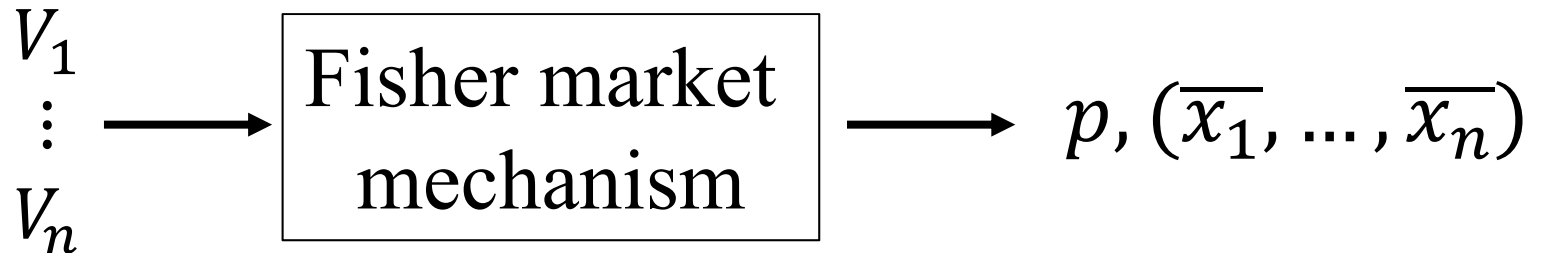
Strategic Agents will lie about their V_i

Q: What will be the efficiency loss?

Price of Anarchy (PoA): $\max_{NE} \frac{OPT\ NSW}{NSW\ at\ Nash\ Equilibrium\ (NE)}$

NE: No unilateral deviation

We show



Additive:

$$V_i(x_i) = \sum_j v_{ij} x_{ij}$$

Perfect Substitutes

$$e^{\frac{1}{e}} \leq \text{PoA} \leq 2$$

Leontief:

$$V_i(x_i) = \min_j \frac{x_{ij}}{v_{ij}}$$

Perfect Complements

$$n \leq \text{PoA} \leq n$$

Holds for general concave

Lemma. $\text{PoA} \leq n$

Proof. Suppose $w_i = 1, \forall i$

Total prices \leq total money $\leq n$

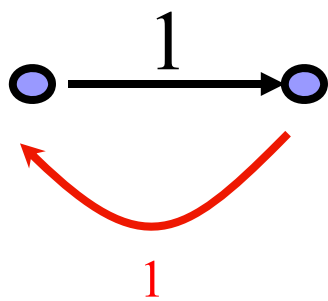
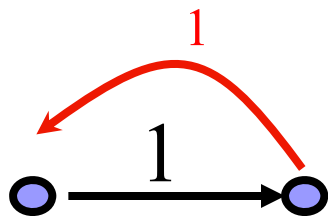
NE allocation $X = [x_{ij}]$ OPT allocation $X^* = [x_{ij}^*]$

$$V_i(x_i) \geq V_i\left(\frac{1}{n}, \dots, \frac{1}{n}\right) \geq \frac{V_i(1, \dots, 1)}{n} \geq V_i(x_i^*)$$

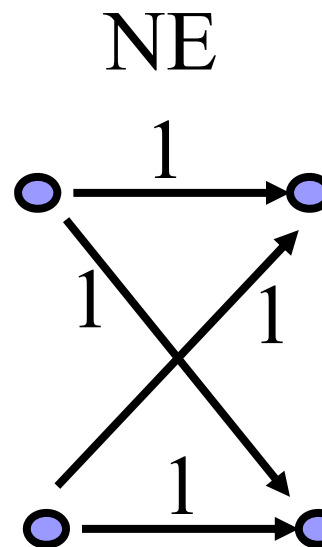
$$\frac{\text{OPT NSW}}{\text{NE NSW}} = \left(\prod_i \frac{V_i(x_i^*)}{V_i(x_i)}\right)^{1/n} \leq (\pi_i n)^{\frac{1}{n}} = n$$

Lemma. $\text{PoA} \geq n$ for Leontief $\left(V_i(x_i) = \min_j \frac{x_{ij}}{v_{ij}} \right)$

Proof. Suppose $w_i = 1, \forall i$



$\text{NSW} = 1$

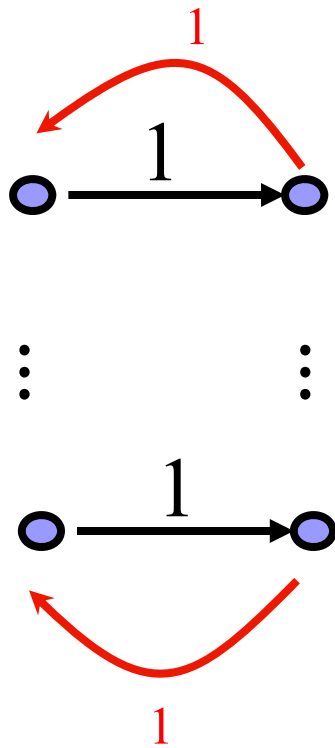


$$x_{ij} = \frac{1}{2}$$

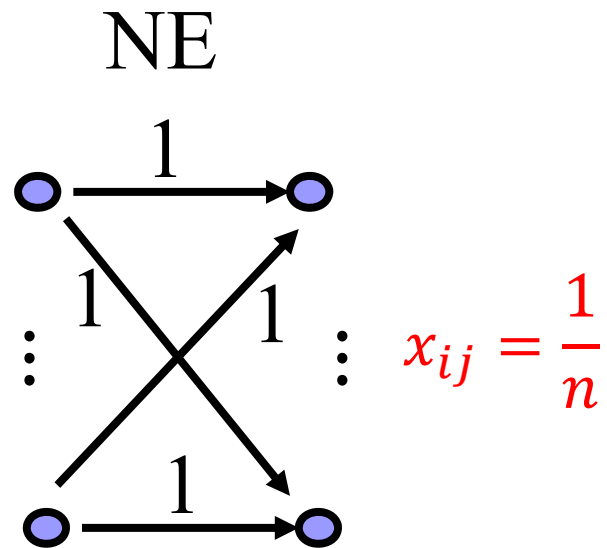
$\text{NSW} = \frac{1}{2}$

Lemma. $\text{PoA} \geq n$ for Leontief $\left(V_i(x_i) = \min_j \frac{x_{ij}}{v_{ij}} \right)$

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$$\text{NSW} = 1$$

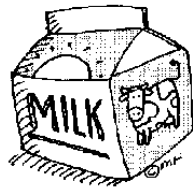
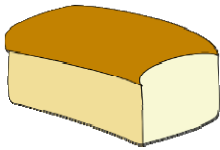


$$x_{ij} = \frac{1}{n}$$

$$\text{NSW} = \frac{1}{n}$$

Trading Post mechanism

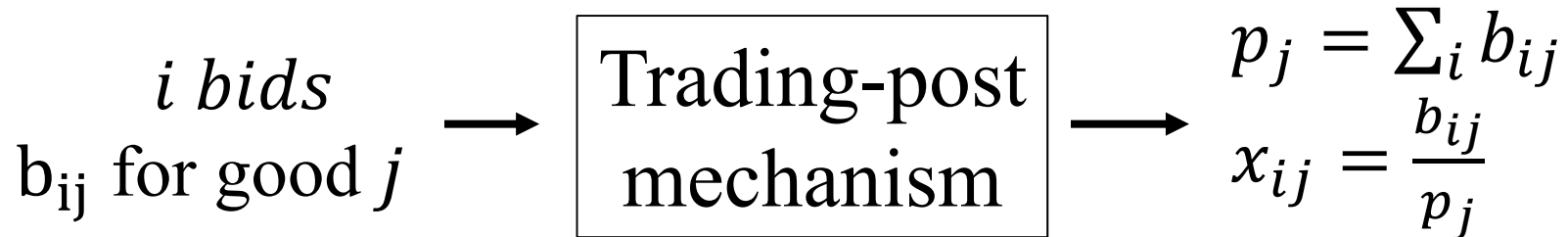
Each agent i uses budget w_i to place bids for each good j .



After all the agents place their bids, agent i gets a fraction of good j proportional to her bid (and zero if they bid nothing); if the goods are indivisible \rightarrow probability.

(shapley-shubik game, Chinese auction, proportional sharing, Tullock contest)

We show



Arbitrary concave utility functions:

$$\text{PoA} \leq 2$$

Leontief: If all positive prices at market equilibrium
then $\text{PoA} = 1$.

Otherwise no Nash equilibrium.

We show



Leontief

Result 1:

TP(δ) has pure Nash equilibrium for every $\delta > 0$.

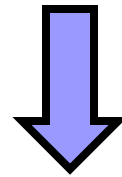
Result 2:

For every $\epsilon > 0$, there exists $\delta > 0$ such that for TP(δ), $\text{PoA} \leq 1 + \epsilon$.



Main message

Trading Post forces the agents to put their money where their mouth is → removes the bad equilibria of the Fisher market



Trading post is a much better mechanism in terms of *implementing* competitive equilibria in case of homogeneous valuations

Theorem. If utility functions are concave then
PoA of TP mechanism is 2.

Proof. OPT allocation x_{ij}^* NE bids b_{ij}

Agent i : withdraw all money, and buy proportional to x_i^*
 $x'_i = x_i^* / \beta_i$ ($\beta_i > 1$)

$$V_i(x_i) \stackrel{\text{NE}}{\geq} V_i(x'_i) = V_i\left(\frac{x_i^*}{\beta_i}\right) \stackrel{\text{concave}}{\geq} \frac{1}{\beta_i} V_i(x_i^*) \Rightarrow \frac{V_i(x_i^*)}{V_i(x_i)} \leq \beta_i$$

$$\dots \dots \quad \sum_i w_i \beta_i \leq 2 \sum_i w_i$$

$$\frac{OPT \text{ NSW}}{NSW \text{ at NE}} \leq \left(\prod_i \beta_i^{w_i}\right)^{\frac{1}{\sum_i w_i}} \stackrel{\text{AM-GM}}{\leq} \sum_i \frac{w_i}{\sum_i w_i} \beta_i \leq 2$$

Theorem. For every $\epsilon > 0$, there exists $\delta > 0$ s.t.
NE of TP(δ), approximates OPT NSW within $(1 + \epsilon)$.

Proof. Take any Nash equilibrium of TP(δ)

1. Show that items received in higher fractions by any player i must have minimum bids δ by i (otherwise a lower bid would suffice)

2. Show that this gives ϵ -competitive equilibrium from these bids (all goods sold, all money spent, each player gets an ϵ -optimal bundle)

3. Show that ϵ -competitive equilibria are approximate solutions of Eisenberg's convex program for Leontief utilities \Rightarrow good NSW



Fairness Guarantees

- For both Fisher and Trading post mechanisms, utility of agents at Nash equilibria is weighted proportional

$$V_i(NE) \geq \frac{w_i}{\sum_i w_i} V_i(\text{All the resources})$$

- Similar (approximate) guarantee holds for TP(δ)



Trading post

- No mixed Nash equilibria even in the general concave case.
 - Given opponents bids (even if randomized), valuation function of agent i in her bids is strictly concave \rightarrow unique best response.
- Mixed NE PoA ≤ 2



Open Questions

- PoA at (coarse) correlated equilibria of Trading post?
 - Convergence points of no-regret dynamics
- Computation of Nash equilibria in Trading Post.
- Truthful non-wasteful mechanism with good approximation for NSW



THANK YOU